**Copy and paste the information below and share with your manager.**

**ChannelCon 2025 │ July 29-31, 2025 │ Nashville**

**Powered by the Global Technology Industry Association (GTIA)**

Dear [insert manager’s name],

I’d love to get your approval to attend ChannelCon 2025, taking place July 29-31, 2025 at the Gaylord Opryland Resort and Convention Center in Nashville. ChannelCon is the IT channel’s premier event and I feel it is worth attending this year. Here’s why:

* **Vendor-specific educational track:** I’ll attend sessions focused on engaging in meaningful discussions with partners and getting valuable insights to build, and invigorate, successful relationships.
* **Expert speakers:** ChannelCon attracts the best and brightest thought leaders in the IT channel. I’ll have the opportunity to hear from people who do what we do and also people who offer a new, fresh perspective.
* **Networking with the best in the business:** ChannelCon has the best cross-section of my peers, including MSPs, solution providers, vendors, distributors and other industry experts. I’ll have a chance to make new connections.
* **Technology Vendor Fair:** If we choose to exhibit at ChannelCon, the Technology Vendor Fair offers dedicated hours and unlimited complimentary registrations for additional staff and participation in all conference sessions. Exhibitor booth selection will take place in mid-May.

The time I spend at ChannelCon will be focused on networking with peers and partners, learning new strategies and leveraging expert perspectives. I’m confident I’ll come back to the team with actionable advice and immediate takeaways.

**Here's an estimated cost breakdown for me to attend:**

GTIA Member: $0 Registration is free for GTIA members

Vendor/Distributor Nonmember $675 before July 27

 $825 onsite

Hotel $ [insert amount]

Other Travel Expenses $ [insert amount]

**Total $ [insert amount]**

The nonmember registration fee can be applied to the first year of member dues, should we decide to become a GTIA member!

Thank you for considering this!

[Your Name]