

Thursday 27th March 2025, [Hyatt Centric, Dublin](#)

09:00 - 10:00	Genius Café appointment(s) begin: Experts in Sales and in Marketing will give 20-minute one-on-one advice to GTIA members	Sales Norman Newell, Renaissance	Marketing Trevagh Stankard, Titan HQ	Cybersecurity Hannah Lloyd, enhanced.io
09:30 - 10:15	Welcome breakfast and registration			
10:15 - 10:25	Opening Remarks Dan Scott, ConnectWise			
10:25 - 11:20	Navigating Ireland's Tech Landscape: Trends & Insights Nick O'Donovan, Huntress, Clare Shipston, OpenText, Peter Strahan, Lantech			
11:20 - 11:25	Interactive Poll: Your Industry Perspectives Dan Scott, ConnectWise			
11:25 - 11:45	Coffee Break & Networking			
11:45 - 12:05	The Future of the GTIA Community: 2025 & beyond MJ Shoer & Tracy Pound, GTIA			
12:10 - 12:40	Cybersecurity Trustmark: Raising the Bar for Security Wayne Selk, GTIA / MJ Shoer, GTIA	AI in Sales: What your organisation needs to know Miriam Alvarez, Salesforce		

Thursday 27th March 2025, [Hyatt Centric, Dublin](#)

12:40 - 14:00	Lunch Break (Genius Café, from 12:40-14:00, pre-booked appointments only)
---------------	--

14:00 – 14:05	Welcome Back – Dan Scott , ConnectWise			
14:10 - 14:55	World Café	Data & AI Hollie Whittles , Purple Frog Systems	Advancing Women in Tech Amanda Stewart , Illuminate Technology Chloe Schofield , Brigantia	Cybersecurity Paul Croker , 18iT
15:00 - 15:35	Monetisation of data security in the age of Gen AI Ronan Murphy , Founder and Executive Chairman of Smarttech247, and Co-Founder of Getvisibility Advisory Council to the Government of Ireland			
15:35 - 15:40	Our Charity Giving Journey: The Past, Present, and Future Karine Barsam , GTIA			
15:40 - 16:10	Navigating Success: The new GTIA Mentoring Programme Ian Groves , Start-Tech, Alicia Shepherd , Terra Computer, Chloe Schofield , Brigantia, Harriet Robbins , Giacom			
16:10 - 16:45	Building Resilient Organisations: Effective Threat Intelligence Strategies			

Thursday 27th March 2025, [Hyatt Centric, Dublin](#)

	Ian Thornton-Trump , Inversion 6 UK
16:45 - 17:00	Key Takeaways from the World Café & Poll Results Dan Scott , ConnectWise
17:00 - 20:30	Networking and buffet